Graphic Designer, Labeling and Packaging professional

Qualifications

- Project management skills, experience in multiple successful product launches with tight deadlines
- Proficient in design, layout, typography, copywriting, editing and proofreading
- Experienced in working with regulated content from MoH such as FDA, HealthCanada, etc
- Able to synergize with multiple departments such as regulatory, legal, and marketing
- Mastery in Creative Cloud Suite, such as Adobe Photoshop, Illustrator, InDesign
- Skilled in photography, with hours logged in both studio and outdoor applications
- Working knowledge of video and audio editing software such as Premiere and Soundbooth
- Built multiple systems within Quickbase platform

Education

California State Polytechnic University, Pomona • Pomona, California Bachelor of Science, International Business, March 2010

California State Polytechnic University,

Pomona • Pomona, California

Bachelor of Science, Marketing Management, March 2010

Work Experience

Johnson & Johnson Vision • Irvine, California Senior Label Process Lead, January 2023 - Present

- Created of Project intake system for multiple functions and teams using Quickbase platform
- Primary process lead for TearScience Med Device labeling projects, managing labeling updates and delegating projects to team members and ensuring projects are completed on time and right the first time
- Assisting EUMDR labeling team in creating, proofreading, and reviewing artwork
- Managing transition of EUMDR projects to sustaining lifecycle team
 - Managing Non-conformances and CAPAs for labeling team
 - Traveling to manufacturing plants within Johnson & Johnson as well as external manufacturers to support projects and audits
- Creating and updating SOPs for labeling team

Abbvie • Irvine, California

Packaging Artwork Associate III, June 2021 - January 2023 Packaging Artwork Associate II, October 2016 - June 2021

Label and Packaging Artwork Specialist, August 2016 - October 2016

- Leading and coordinating artwork projects for product launches, ensuring artwork components are created and approved in time for production
- Coordinate and liaison with first and third party sites and vendors
- Delegate and assign artwork projects to third party vendors as well as in-house designers
- Development, testing, training, and maintenance of new artwork
- management systems
- A member of multiple teams working on integrating companies business and
- artwork development processes
- Create and revise artwork for printed packaging material, including cartons, labels, inserts, and other documents
- Manage artwork projects with stakeholders from different departments such as
- regulatory, marketing, and legal, to ensure necessary approvals are obtained
- Proofread and approve artwork from print vendors from all global sites
- Received President's Team Award for product launch

KC Pharmaceuticals, Inc. • Pomona California

Business Development Associate, August 2013 - August 2016

- Develop new artwork for company products, including packaging and labeling
- · Assess, edit, and distribute artwork for clients to vendors for printing
- Proofread and approve artwork with Document Control Center
- Act as a primary contact for current clients
- Plan, coordinate, and attend tradeshows with President of Sales and Sales Manager

Alvarado Mfg Co. • Chino, California

Marketing Associate, December 2010 - March 2013

- Developing and implementing marketing campaigns and operations
- Collaborating with Marketing Director to update and establish new product branding
- Writing copy for use in sales sheets, catalogs, and website
- Photographing new products for use in sales sheet, catalog, and website
- Maintaining a monthly newsletter to be distributed to current and prospective clients
- Updating Customer Relationship Management (CRM) database for current and
- prospective clients
- Managing print vendors and distribution of marketing tools for sales department and clients
- Coordinating with sales and engineering departments to execute marketing campaigns on all new and existing products
- Organizing and qualifying leads from trade shows and other databases within excel
- · sheets to distribute among management and sales teams